



Representing the Plant Science Industry

CropLife  
Annual Report  
Africa  
2004  
Middle East



# CropLife Africa Middle East Annual Report 2004

The 2004 Annual Report was prepared by the Regional Coordinator with the inputs from Area Coordinators and edited by the President of the organization.

## Introduction

This second Annual Report of CropLife Africa Middle East covers the period of the financial year from 1<sup>st</sup> January to 31<sup>st</sup> December 2004. During the year the General Assembly of the organization held its Annual Meeting in Johannesburg in June at which a new Executive Committee was elected and the Annual Report of 2002/2003 approved together with the budget for 2004.

The members and functions of the new Executive Committee (ExCo) are given below:

Rudolf Guyer	President
Michel Chartouni	Vice-President and Hub Chair North Africa Middle East
Yves Demeure	Vice-President and Hub Chair West and Central Africa
Bjoern Neumann	Vice-President and Hub Chair East and Southern Africa
Wolfgang Roesch	Treasurer
Jan Kleynhans	Director
Sarwat Sakr	Director

Wolfgang Roesch from Bayer replaces Clemens von Olfers who retired at the date of last year's General Assembly. All remaining members of the Executive Committee were re-elected for the following two years and retained their responsibilities from the previous term.

The Executive Committee held three meetings during the year, February in Milan, June in Johannesburg and October in Damascus. At these meetings progress of the hub action plans and budget compliance were reviewed and monitored.

The main activities of CropLife Africa Middle East during 2004 are described below and cover the strategic priorities as set by the association.

## Regulatory Harmonization

### North Africa Middle East

- The progress achieved is reflected by the increasing adoption of the harmonized master application form for the registration of pesticides. This standard master application form has now been approved by all 18 target countries and has already been implemented by 15 countries with 3 countries pending.
- A proposal for a harmonized Label Model was approved by all country registrars in 2004 together with a harmonized registration certificate to be developed by our industry regulatory experts.

- The regulatory initiative covering 18 countries of the sub-region also developed a new agenda for future harmonization of trial protocols and mutual recognition of trial results.
- The regulatory initiative is co-driven by CropLife Africa Middle East and the Arab Organization for Agricultural Development (AOAD) which is a body of the Arab League.

### West and Central Africa

- CSP and CPHAOC.  
Cooperation has been initiated with the Sahelian Pesticides Committee (Comité Sahélien des Pesticides, CSP) and with the Phytopharmaceutical Committee of the Humid zone of West and Central Africa (Comité Phytopharmaceutique de la zone Humide d'Afrique de l'Ouest et du Centre, CPHAOC) for a harmonization scheme in the West Africa sub region. This initiative is being conducted under the aegis of the West African Economic and Monetary Union (Union Economique et Monétaire de l'Afrique de l'Ouest, UEMOA) and the Economic Community of West African States (ECOWAS) in line with the common agricultural policies of UEMOA and the regional economic integration of ECOWAS.
- CPAC  
The common registration initiative for the 6 countries of the Central Africa Economic and Monetary Community (Communauté Economique et Monétaire des Etats d'Afrique Centrale, CEMAC) has been approved by the responsible country experts. Signature by the Council of Ministers is expected in early 2005 leading to the implementation of the initiative.

### East and Southern Africa

The "Southern and Eastern Regulatory Committee on Harmonization" (SEARCH) was created at a meeting in Lusaka, Zambia in 1996. The meeting included regulatory authorities from seven countries, today this has expanded to fourteen countries. The achievements of this initiative to date are:

- The "Harmonized Application Form", Dossier and Guidelines have been accepted by all 14 countries and are implemented by 8 of these countries.
- A harmonized label has been drafted and is expected to be finalized at the 2005 meeting.
- Harmonized Trial Protocols (Guidelines) for maize, cotton and sugarcane have been drafted. Seven of the countries have accepted these protocols.
- A Residue Trial Protocol has been drafted which has been accepted by five countries.
- A Guideline for the Registration of Generic Products has been drafted and is in circulation for comment.
- A Guideline for the Registration of Bio-Pesticides has been drafted and is in circulation for comment.



Regional Coordinator  
and Area Coordinator  
for North Africa Middle East:  
**Ali Mohamed Ali**  
based in Amman, Jordan



Area Coordinator  
for West and Central Africa:  
**Yao Bama Octave**  
based in Abidjan,  
Côte d'Ivoire



Area Coordinator  
for East and South Africa:  
**Les Hillowitz**  
based in Johannesburg,  
South Africa



Safe Use Trainer  
CropLife Africa Middle East  
**Peter Mills**  
based in Pietermaritzburg,  
South Africa

- A Guideline for the Repacking and Small Pack Requirements has been drafted and is in circulation for comment.
- A Guideline covering "Border Control Procedures" has been drafted and is in circulation for comment.

During the year a close alliance with the Southern African Development Community (SADC) was formed leading to the drafting of a Memorandum of Understanding (MoU) which hopefully will be signed shortly.

A "Letter of Endorsement of the SEARCH Harmonization Initiative" was received from NEPAD.

CropLife Africa Middle East was also nominated as a co-sponsor of the IFDC "International Workshop on Agro-Input Regulatory Systems". The purpose of this workshop was to explore the critical design and implementation elements in establishing agricultural input regulatory systems that protect the consumer and at the same time are compatible with open markets and the promotion of regional and international trade. We delivered two presentations at this workshop.

## Training and Stewardship

### North Africa Middle East

In accordance with the policy outlined by the Executive Committee, the Safe Use/IPM training activities were concentrated on capacity building through training of trainers (ToT) workshops to certify master trainers at the country level to pursue further local training.

Three ToT workshops conducted in the hub were led by our training consultant, Peter Mills. Each of the three ToT's saw the training and certification of 15 master trainers. The training took place in the following countries:

- Jordan, March 2004
  - o 15 master trainers certified.
  - o Local costs covered from a fund raised by National Associations (US\$ 5000.-)
  - o Trainees representing 7 countries
- Yemen, August / September 2004
  - o 15 master trainers certified.
  - o Local cost funded by CropLife Yemen (US\$ 6000.-)
  - o All trainees from Yemen 2004
- UAE, December 2004
  - o 15 master trainers certified.
  - o Local costs covered jointly by Syngenta (US\$ 8000.-) and AMC (US\$ 4000.-)
  - o All trainees from UAE

### West and Central Africa

- Training of Trainers activities for local capacity building were conducted in four countries of the hub and led to the training of more than 50 participants. These trainers then conducted training sessions for more than 400 retailers, stockists, farmers and farmer organizations.
- Promotion of Integrated Pest Management (IPM) was highlighted during these sessions emphasizing the place and role of IPM in sustainable agriculture.
- In addition some individual companies conducted their own training on safe use of pesticides.

### East and Southern Africa

- The drive towards capacity building took on a new direction with the focus on "Training of Trainers". Six such trainings were undertaken in the Hub with one conducted in Portuguese in Mozambique.
- Feedback from the market indicated that the cascading effect reached 13 350 growers during the year. Figures per country are available.
- In many cases these trainings were directly linked to IPM projects such as in Uganda. Specific training on "Store Keeping" in countries such as Ethiopia, Tanzania and Mozambique were linked to the prevention of obsolete pesticide stocks.
- Strong linkages were developed with USAID and IFDC during the period. This culminated in an invitation to partake in the USAID programme to address the Heads of Agricultural Faculties of all the universities within Southern Africa.

## Regional Training Overview

Overall our regional trainer Peter Mills conducted 13 Training of Trainer (ToT) workshops during the year in all three hubs. A total of 223 participants received the basic education and passed their certification test to become trainer and master trainers of their own in their countries.

In addition to the training provided by Peter Mills our former Safe Use Trainer Dr. Jack Aston who officially retired a few years ago continued to undertake training with his team of Global Crop Care Consultants under the umbrella of CropLife using our training material. During 2003 and 2004 Jack and his team provided 46 days of training in Kenya, reaching 2318 farmers, flower farm supervisors and spray operators. Most of the funding was through USAID and commercial flower farms. In Somalia his team delivered 50 training days reaching 960 farmers and trainees. Funding in Somalia was jointly by CropLife Africa Middle East and the European Commission. His team was also active in Uganda where they trained 310 participants over a 33 day period. Funding in Uganda was again USAID and the European Commission. CropLife Africa Middle East thanks and congratulates Jack and his team for this dedicated contribution and continued support of Safe Use Training in Africa. We hope he will enjoy a long and healthy "retirement" in the years to come.

## Obsolete stocks

CropLife Africa Middle East, in conjunction with CropLife International and companies participating in the CropLife Obsolete Stocks Projects programme, has worked actively for 15 years for the elimination of obsolete stocks and the prevention of new stockpiles on the African continent. During 2004, industry assisted governments of a number of African countries to advance with projects to dispose of and prevent obsolete stocks.

A public – private partnership with the governments of Cape Verde, Mauritania and Senegal, and the Netherlands Embassy in Senegal achieved the safe destruction of some 768 tonnes of obsolete stocks, associated wastes and contaminated soil, including 63 tonnes of products containing Persistent Organic Pollutants (POPs). The Netherlands sponsored most of the Euro 2.4 million project costs, whilst industry provided significant technical and management assistance and contributed financially to the incineration of obsolete products.

Collaboration continued with the FAO and Government departments in Ethiopia for the disposal of obsolete stocks from that country. CropLife Africa Middle East provided the project with training expertise in health and safety and in storekeeping, whilst CropLife Ethiopia continued to supply technical support to the repacking operations.

CropLife Africa Middle East supports the Africa Stockpiles Programme (ASP) for which industry has offered funding of up to US\$ 30 million during the projected 15 year project duration. During 2004, industry representatives participated in the planning of the ASP in Ethiopia, Mali, Morocco, Nigeria, South Africa, Tanzania and Tunisia along with other ASP partners, the World Bank, FAO and the World Wildlife Fund. CropLife Africa Middle East will continue to give support to the implementation of the ASP and to measures to reduce the potential risks from obsolete stocks across the entire African continent.

## Agricultural Biotechnology

### North Africa Middle East

- Liaison has been maintained with the Global Biotech Project team in developing a Biosafety Protocol Outreach campaign in 5 key countries. The target audience for this outreach campaign has been identified as government authorities, research institutes, media and academia.

- In the hub North Africa / Middle East Egypt represents the key country. The target audiences for the outreach campaign in Egypt are identified to be the Ministry of Agriculture, the Agricultural Genetic Engineering Research Institutes (AGERI), the Media and NGO's as well as donor agencies.
- A Biosafety Protocol outreach documentation file is being prepared by the Global Biotech Team for distribution in the 5 key countries.
- The other key countries in the region Africa Middle East are Kenya, Ethiopia, Uganda, South Africa and Burkina Faso.

### West and Central Africa

- Burkina Faso is leading the region through partnerships with leading industries.
- Awareness has been created through National Associations to involve them in the different activities related to agricultural biotechnology. This has been largely for the setting up of the Biosafety protocols at national and regional levels. Documentation was supplied to governments and other stakeholders for information purposes.

### East and Southern Africa

- The need to develop informed communicators in the area of biotechnology was realized. This led to the "Southern Africa Biotechnology Communicators Training" organized by Africa Bio. The training was attended by representatives of several National Associations.

## Alliances and Partnerships

### North Africa Middle East

Building of alliances and recruitment of partners continued in 2004 at different levels as detailed below:

#### 1. AOAD

An updated version of the Memorandum of Understanding with the Arab Organization for Agricultural Development (AOAD) has been formulated in coordination with the regional coordinator and the technical cooperation department of the AOAD. The new version of the memorandum outlines commitments by both parties in developing common projects in the areas of regulatory harmonization, stewardship training and IPR protection.

#### 2. CIHEAM

- Mutual cooperation in IPM promotion started between CropLife Africa Middle East and the Italian based Mediterranean Agronomic Institute of Bari (CIHEAM). This was focused on the exchange of expertise in IPM and stewardship training within the framework of sustainable agriculture in the Mediterranean countries.

- In the course of 2004, the Regional Coordinator lectured on the industry's promotional activities on Integrated Pest Management in the Mediterranean Agronomic Institute of Bari in Italy, in June 2004
- In the same context, Dr. Anna Maria D'Onghia delivered a presentation during the annual hub meeting held in October 2004 in Damascus, Syria. Her presentation covered the CIHEAM activities for Sustainable Agriculture North and South of the Mediterranean Sea.

### 3. FAO

Several meetings were held with the FAO Near East Office in Cairo where the activities of CropLife AME and the FAO on regulatory harmonization in the region were discussed and reviewed exploring the possibility of integrating the regulatory initiatives of both organizations in North Africa/Middle East.

### 4. ICARDA

Discussions between CropLife AME and ICARDA during 2004 focused on the possibility of developing a partnership in the area of IPM/Safe Use Training where both parties would share expertise and resources in setting-up regional training workshops.

### 5. USAID/GTZ

A partnership between CropLife Egypt, USAID and GTZ resulted in establishing a dealer accreditation scheme mandated by the Egyptian Ministry of Agriculture. The project is being funded by GTZ/USAID while CropLife Egypt provides the technical back-up and the Ministry of Agriculture provides for the accreditation. The project aims at extending dealer training and accreditation to reach 5000 dealers in Egypt.

### West and Central Africa

A MoU was signed between CropLife Africa Middle East and the Africa Division of IFDC on April 14 2004. This was to create synergy, exchange information and share expertise in handling issues related to pesticides and other agricultural inputs. Furthermore this was to support regional regulatory harmonization on pesticides, to communicate on progress and the success for the development of sustainable agriculture.

Activities related to the MoU covered training on the safe use of pesticides, restructuring and strengthening of traders' organizations.

National Associations have also been engaged to seek local partners with whom to conduct their activities. These partners include NGO's/IGO's, and media in country projects sponsored and executed by other stakeholders.

### East and Southern Africa

The year saw alliances strengthen with the following organizations:

- COLEACP/PIP who support our SEARCH initiative
- USAID who share a common vision
- SADC, who have invited us as a permanent member to their Plant Protection Committee and with whom a MoU is waiting the signature

### New country members

#### North Africa Middle East

During 2004, two new National Associations were established in the hub. These are CropLife Syria with 19 local member companies and Kuwait under the name Kuwait Trade Union of Agricultural Materials and Equipment with 18 member companies. Both new associations were accepted as associate members of CropLife Africa Middle East by the Executive Committee in October.

#### West and Central Africa

Successful promotion of the image of the industry led to the adoption by all National Associations of the CropLife name and logo. CropLife Cameroon and CropLife Nigeria were thus launched, and CropLife Senegal was officially created. The name change of Côte d'Ivoire, Ghana and Mali to the CropLife brand is expected to take place during 2005.

National networks of local distributors in Burkina Faso, Benin, Guinea Conakry and Togo are in the process of investigating the creation of local associations.

The annual hub workshop and seminars provided opportunities for National Associations to agree on their responsibility to lead and be involved in activities related to pesticides and agricultural policies at national and regional levels.

#### East and Southern Africa

During the year CropLife Mauritius was established with the support of 13 member companies. Efforts were made to establish a National Association in Mozambique but current legislation in that country prevented this from taking place. A new way around this will be tested in 2005.

By December 2004 eight of the twelve National Associations had adopted the CropLife brand. It is expected that three of the remaining four National Associations will take on the brand by June 2005. For a variety of reasons Botswana will not be in a position to amend its name.

## Adoption of CropLife Name and Trademark

The year 2004 witnessed a notable increase in the adoption of the CropLife brand and logo by the National Associations of the region. The number of National Associations that have adopted the CropLife name and logo had reached 17 at the time of going to print.

<b>North Africa Middle East</b>	CropLife Algeria CropLife Egypt CropLife Emirates CropLife Syria CropLife Yemen
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<b>West and Central Africa</b>	CropLife Cameroon CropLife Nigeria CropLife Senegal
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<b>East and Southern Africa</b>	CropLife Ethiopia CropLife Kenya CropLife Madagascar CropLife Mauritius CropLife Namibia CropLife South Africa CropLife Tanzania CropLife Uganda CropLife Zimbabwe
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The process for concluding free license agreements with all associations of the region for the use of the CropLife trademark and logo is ongoing.

## Communication

CropLife Africa Middle East Website was approved at the end of 2004 and went live in February 2005. The site is constantly updated and is therefore particularly helpful for the tracking of changing membership addresses in all the countries. It features all conducted training activities since 2003 with a detailed description. It also offers some basic information of all member countries of the region in a standardized country fact sheet. The website can be visited at [www.croplifeafrica.org](http://www.croplifeafrica.org)

Regarding specific efforts for an increased presence in the media a series of activities and initiatives were launched. Yao Bama Octave regularly feeds "Afrique Agriculture" with reports about our activities and Les Hillowitz has established a regular link with the magazine "Agrow". Together with the Area Coordinators, Ali Mohamed Ali regularly prepares the press releases for our hub meetings and also gives input to the Arab media. Selected press clips are also shown on the website.

## EUREPGAP

Discussions have been initiated with EUREPGAP to evaluate ways of allowing small-scale growers to obtain the EUREPGAP certification in an acceptable and affordable manner. The existing certification scheme allows for local interpretation – however, such an interpretation guideline for the Control Points and Compliance Criteria (CPCC) list has not been established as yet for local African conditions. A working group within the East and Southern Africa Hub of CropLife Africa Middle East has been formed to address this issue and work closely with EUREPGAP to enable African growers continued participation in European and global trade according to established quality norms.

## Finance

The association managed to conduct all its activities within the set budget frame. However and in order to achieve a higher degree in operational flexibility and also to become less dependent of central funding from CropLife International additional funding is necessary. Based on the proposal of the Executive Committee the Annual General Assembly 2004 agreed with a large majority of the present members to increase the annual membership fee from US\$ 10 000.– previously to US\$ 15 000.– with effect of January 2005.

A break down of the regional and functional spending is presented on the following page.



**Dr. Rudolf Guyer**  
President

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# CropLife Africa Middle East Annual Report 2004

## Key Data for CropLife Africa Middle East (Status 31.12.2004)

<b>Members</b>	30 National Associations 11 Company Members of the Plant Science Industry 1 Professional organization	<b>Regional Offices</b>	
<b>Registered Office</b>	Avenue Louise 143 1050 Brussels Belgium Remark: CropLife International hosts this legal address. There is no own staff of CropLife Africa Middle East based in Brussels	Amman, Jordan	Ali Mohamed Ali Regional Coordinator P. O. Box 961810 Sport City 11196 Amman, Jordan
		Abidjan, Ivory Coast	Yao Bama Octave Area Coordinator Rue des Jardins, Cocody, II Plateaux, Residence Palmeraie, Villa 12 28 BP 437 Abidjan Côte D'Ivoire
		Johannesburg, South Africa	Les Hillowitz Area Coordinator P. O. Box 72127 Parkview 2122 Gauteng Johannesburg South Africa

## Break down and regional distribution of total spending of CropLife Africa Middle East (2004)

	North Africa & Middle East	West & Central Africa	East & Southern Africa	Central Expenses	Line as % of Total Expense
Operational Expenses (As % of hub total)	62% *)	47%	50%	42%	51%
Capacity Building (As % of hub total)	14%	20%	12%	2%	13%
Training for Safe Use (As % of hub total)	24%	32%	38%	57%	36%
<b>Total</b>	<b>31%</b>	<b>24%</b>	<b>25%</b>	<b>20%</b>	<b>100%</b>

\*) Includes regional coordination

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