



Representing the Plant Science Industry

An International Centre for Soil Fertility and Agricultural Development

Assessment of the common activities related to the Memorandum of Understanding

April 2005 – April 2006



Prepared by:

Bama O. YAO WCA Hub Coordinator CropLife Africa Middle East 28 BP 437 Abidjan 28, Côte d'Ivoire www.croplifeafrica.org Raphael VOGELSPERGER
Agro-Input Marketing, MIR Project
IFDC Africa Division
11 BP 82 Ouagadougou 11, Burkina Faso
www.ifdc.org

Content

Acronyms	
1. Background	4
1.1 CropLife Africa Middle East and IFDC	
1.1 Syneroies	
1.1.1 Synergies	 4
1.2 Annual Action Plans	
2. Common activities in 2005	6
2.1 Capacity building for stakeholders of agro-input markets	6
2.1.1 Training workshop on CPPs safe and responsible distribution	6
2.1.2 WECARD cotton conference	6
2.1.3 Sensitization workshop on adulterated agro-inputs	6
2.1.4 Strengthening of CropLife Ghana	7
2.1.5 Series of training of trainers in French	
2.1.6 Workshop of the African Cotton Association on input procurement	7
2.1.7 International IFDC training on Competitive Agricultural Systems and Enterp	orises 8
2.1.8 Proposal to develop a new project in Burkina	8
2.1.9 Development of a list of potential funding partners for national associations_	8
2.2 Regulatory harmonization and policy environment 2.2.1 Terms of reference of the study for the harmonization of CPPs regulations 2.2.2 Selection of a consultant to conduct the study on the harmonization of CPPs	9
2.2.1 Terms of reference of the study for the harmonization of CPPs regulations	9
defined.	
2.2.3 Study on the hermonization of CPPs regulations	Error! Bookmark not defined.
2.2.4 Meeting to finalize the study on the harmonization	Error! Bookmark not defined.
2.2.5 Workshop to broaden to all ECOWAS countries the initiative of harmonization	on of seed regulations9
2.2.6 Workshop to validate the framework of harmonized seed regulations	9
2.3 Information and communication	10
2.3.1 Paper in the magazine Afrique Agriculture	
2.3.2 Assessment of the 2004 common activities	10
2.3.3 Common plan of action for 2005	11
2.3.4 Study on the agro-input market in Benin	11
2.3.5 Sharing of the film Hope for West Africa's Agri-Input Market	11
2.3.6 Sharing of other general documents	11
3. Perspectives	
Annov I	1.4

Acronyms

AAG Agrochemicals Association of Ghana

ACA African Cotton Association

ADPA Mali Association of agrochemicals' dealers in Mali AFITO Association of agro-input suppliers in Togo

AFSTA African Seed Trade Association

AGRODIA Association of wholesalers and retailers of agro-inputs, Burkina Faso

ASN African Seed Network

CASE Competitive Agricultural Systems and Enterprises

CILSS Permanent inter-States committee to fight drought in Sahel (9 Sahelian

countries)

CNCP National Committee of Pesticide Control, Burkina Faso

CPP Crop Protection Product

CropLife Association representing the plant science industry in Africa and the Middle-

East; affiliated to CropLife International the global federation

representing (formerly GIFAP then GCPF)

ECOWAS Economic Community of West Africa States (15 countries)

FAO Food and Agriculture Organization

FASEPE Favorable Socio-Economic and Policy Environment (project implemented by

IFDC)

GAIDA Ghana Agri-Input Trade Association

GM Genetically Modified

GTZ Agency of German cooperation ICM Integrated Crop Management

IFDC An International Center for Soil Fertility and Agricultural Development

INSAH Sahel Institute (CILSS organization)

IPM Integrated Pest Management

MIR Marketing Inputs Regionally (project implemented by IFDC)

MISTOWA Networks of regional Market Information Systems and Trade Organizations

in West Africa (project implemented by IFDC)

MoU Memorandum of Understanding

NAs National associations of CropLife network

ToR Terms of Reference **ToT** Training of Trainers

UEMOA West African Economic and Monetary Union (8 countries)

WASNET West African Seed Network

WECARD West and Central African Council for Agricultural research and Development

1. Background

1.1 CropLife Africa Middle East and IFDC

1.1.1 Synergies

CropLife Africa Middle East is a regional professional organization representing the Plant Science industry in Africa and the Middle East. Its members are major R-D based producers of CPPs and biotechnology products: Arysta Life Science, BASF, Bayer CropScience, Dow AgroSciences, DuPont, FMC, Makhteshim Agan, Monsanto, Sipcam, Sumitomo and Syngenta. It is present in more than 30 countries through national associations of the industry.

It is affiliated to CropLife International, the global federation present in more than 90 countries in the world.

The mission of CropLife Africa Middle East is the promotion of agricultural technology in the context of sustainable development, through:

- plant science technology and stewardship as a central pillar of sustainable agriculture;
- promotion of Integrated Pest/Crop Management (IPM/ICM), Safe and Responsible Use of plant science products;
- support to pro-business, science and risk-based national and regional regulatory initiatives on plant science products;
- communication for openness and accessibility in order to build alliances and partnership and cooperation with other stakeholders on societal issues.

The mission of IFDC as an International Center for Soil Fertility and Agricultural Development is to assist developing countries to increase agricultural productivity in a sustainable way. This is achieved through the development and the transfer of technologies and marketing expertise on agro-inputs (plant nutrients, crop protection products, improved seeds) that are both efficient and safe for the environment.

For many years, the Africa Division of IFDC through some of its projects (MIR, FASEPE and MISTOWA), has been implementing activities with national associations, which are also members of CropLife network. In some cases, IFDC even supported the reinforcement and capacity building of these agro-input trade associations.

Synergies between CropLife and IFDC are made possible due to:

- a common quest for global food security;
- convergence in their missions and objectives to increase agricultural productivity in a sustainable way;
- convergence in their values such as technology, involvement and responsibility of the private sector, sustainability and openness to all other stakeholders;
- complementarities in their expertise in agro-input technologies;
- the need to share human and financial resources through strong alliances with complementary partners;
- the focus of IFDC on all agro-inputs, including CPPs and seeds;
- the commitment of CropLife to Integrated Crop Management (ICM).

1.1.2 Memorandum of Understanding

In order to formalize their collaboration and define partnership areas, CropLife Africa Middle East and IFDC Africa Division decided to sign a Memorandum of Understanding (MoU). This was done on April

14, 2004 in Bamako, Mali, by President of CropLife Africa Middle East and the Director of IFDC Africa Division.

The MoU covers all African countries, with a special focus on ECOWAS countries, for a period of five (05) years (2004-2009).

Four main collaboration areas have been identified:

- 1. support to the creation and strengthening of agro-input trade associations;
- 2. capacity building of other stakeholders of agro-input markets (farmer based organizations, public organisations, etc.);
- 3. support to regulatory harmonization and policies, with regard to agro-inputs;
- 4. information on the agro-input markets.

The partnership is assessed annually, usually during the West and Central Africa Hub meeting of CropLife Africa Middle East that is held in April each year.

1.2 Annual Action Plans

During the annual meeting between CropLife Africa Middle East and IFDC Africa Division, a common action plan is prepared for the following year (running from April to April of the following year).

The action plan for 2004 (May 2004 – April 2005)¹ focused mainly on strengthening of, and capacity building in the national associations. Nevertheless, regulations and market information activities on CPPs were also considered. The implementation of this first common action plan was assessed and a document edited².

The action plan for 2005 (April 2005-March 2006)³ planned mainly new activities for national association reinforcement and continuation of the regulatory harmonization process on CPPs in the region.

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¹ Document available on request.

² Assessment of the 2004 activities related to the Memorandum of Understanding, April 2005. Available on request.

³ For more details, see Annex 1.

2. Common activities in 2005

The following activities were conducted in partnership between CropLife and IFDC in West Africa, from April 2005 to April 2006.

2.1 Capacity building for stakeholders of agro-inputs markets

2.1.1 Training workshop safe and responsible distribution of CPPs

Venue: Bobo-Dioulasso, Burkina Faso, 26-27 April 2005.

The common activity: IFDC and the association AGRODIA organized a training workshop on basics for safe and responsible distribution of CPPs. CropLife shared the costs with IFDC and facilitated some of the training modules. The National Committee of Pesticide Control (CNCP) sensitized trainees on regulation issues. Fifty nine agro-input dealers attended the training and were submitted to a post-course test.

Impacts of the partnership:

- IFDC and CropLife shared the costs of the workshop (IFDC 73%, CropLife 19%, AGRODIA 8%).
- IFDC and CropLife shared their training human resources (trainers originating from CropLife, IFDC, CNCP and input importers).
- AGRODIA, partner of IFDC and CropLife, reinforced the skills of its members on CPPs safe and responsible distribution, including issues on regulations.
- Dialogue between AGRODIA members and the main input importers was initiated.

2.1.2 WECARD cotton conference

Venue: Cotonou, Benin, 10-12 May 2005.

The common activity: WECARD and IFDC co-organized a regional cotton conference for researchers, cotton companies, input suppliers, and other stakeholders involved in cotton sector. The conference was funded by IFDC with a contribution of input suppliers and CropLife. A representative of CropLife and 180 other participants from Africa and Europe attended the conference. A presentation was made on for sustainable cotton production through sound inputs regulation systems. Recommendations were made, some of them dealing with cotton crop protection and biotechnology.

Impacts of the partnership:

• CropLife represented the plant science industry during the conference.

2.1.3 Sensitization workshop on adulterated agro-inputs

Venue: Accra, Ghana, 19 May 2005.

The common activity: IFDC funded a sensitization workshop for GAIDA on technical and economic impacts of fake agro-inputs. The meeting constituted a dialogue platform between the public sector, the private trade sector (GAIDA, CropLife Ghana and CropLife Africa Middle East) and the farmers. A total of 54 participants attended the workshop. A road map to tackle the issue of adulteration was adopted.

Impacts of the partnership:

• IFDC and all participants benefited from CropLife's experience and advice on adulteration.

2.1.4 Strengthening of CropLife Ghana

Venue: Accra, Ghana, year round.

The common activity: the IFDC office in Ghana supported year round AAG for reorganization. Several meetings were held with AAG executives. IFDC facilitated costs sharing of an executive secretary and of an office space with 2 other associations, as well as the recruiting an assistant. In July 2005, AAG became CropLife Ghana. Via its executive secretary and assistant, trained by IFDC, CropLife Ghana prepared an ambitious but stimulating action plan for 2006.

Impacts of the partnership:

- IFDC benefited from the inputs of CropLife Africa Middle East to suggest activities to CropLife Ghana that are in line with CropLife's strategic priorities.
- CropLife benefited from IFDC follow up to re-organize one of its member associations.
- CropLife Ghana benefited from IFDC's facilitation to set up its executive secretariat on a cost share basis.

2.1.5 Training of Trainers (ToTs) Sessions in French

Venue: this activity consisted in a series of 3 workshops:

- Bamako, Mali, 9-15 October 2005.
- Dakar, Senegal, 5-9 December 2005.
- •

The common activity: CropLife organized and funded a series of ToTs workshops. The modules were developed by CropLife, adapted in French and facilitated by two trainers from IFDC. 11 participants in Mali, 12 participants in Senegal attended the ToTs. Participants were mainly members of the national association, but also representatives of the public sector and other stakeholders.

Impacts of the partnership:

- CropLife benefited from IFDC facilitation resources to be able to deliver the ToTs in French for the first time.
- IFDC benefited from CropLife's module, coaching, organization and funding.
- IFDC and CropLife have access to trained national resource persons who can be asked to get involved in some IFDC or CropLife activities in Mali and Senegal.

2.1.6 Workshop of the African Cotton Association on input procurement

Venue: Bamako, Mali, 7-9 November 2005.

The common activity: the African Cotton Association (ACA) organized a regional workshop on the issue of input procurement. IFDC funded partly the meeting and facilitated it. CropLife attended the meeting, along with 85 other participants (executives of cotton companies, input suppliers, representative of the public sector, bankers, transporters, donors). An action plan was set up for revitalization of the cotton sector.

Impacts of the partnership:

• CropLife represented the plant science industry.

2.1.7 International IFDC training on Competitive Agricultural Systems and Enterprises

Venue: Bamako, Mali, 14-18 November 2005.

The common activity: IFDC organized an international training on Competitive Agricultural Systems and Enterprises (CASE). CropLife was participated to share its experience and deliver a module on Strengthening Professional Organizations for Implication in Agricultural Policies. 30 international participants attended the workshop.

Impacts of the partnership:

- IFDC benefited from CropLife's experience to diversify and improve the content of the training.
- CropLife could share its experience and view with worldwide and multidisciplinary participants.

2.1.8 Proposal to develop a new project in Burkina

Venue: Burkina Faso, December 2005.

The common activity: IFDC, AGRODIA and the National Committee of Pesticide Control (CNCP) developed together a draft proposal to run a Public-Private Partnership project for professionalization the agro-input market in Burkina Faso. IFDC was mandated by the President of CNCP to look for financial and technical partners. The document was shared with CropLife and support by CropLife was requested.

Impacts of the partnership:

- CropLife is informed on new initiatives of the public and private sectors in Burkina Faso.
- IFDC could benefit from CropLife's experience, human and financial contribution to implement the new project.

2.1.9 Development of a list of potential funding partners for national associations

Venue: 25 January 2006.

The common activity: IFDC developed a list with contacts of potential national donors and technical partners that could support national associations. The list with contacts in Mali, Ghana and Nigeria was sent to the CropLife Hub Coordinator.

Impacts of the partnership:

- CropLife benefits from IFDC's list of contacts.
- National associations in Mali, Ghana and Nigeria are encouraged to build new alliances with technical partners and donors, and look for up-dated information in the agricultural development field.

2.2 Harmonization of the regulatory framework and policy environment

2.2.1 Terms of Reference of the study for the Harmonization of CPPs Regulations

Venue: September 08, 2005; Ouagadougou, BF

The common activity: CropLife, IFDC and WAEMU reviewed and finalized the ToR the INSAH/CSP submitted to WAEMU taking into account the present status of existing legislations, countries' commitment and data availability in the region, as well as available funding. The document was then sent back to CSP to reach an agreement for the study based on the amended version and as recommended by the hub meeting in Cotonou. An agreement was reached between WAEMU and INSAH/CSP and contractual arrangements are finalized to start the study no later than mid March.

Impacts of the partnership:

- CropLife and IFDC were both involved in the review, benefited of the same level information and shared experience for the study.
- The final version of the ToR now reflect the present status of existing legislations, countries' commitment and data availability in the region, as well as available funding.

2.2.5 Regional workshop to extend the seed regulations of harmonization initiative to all ECOWAS countries

Venue: Accra, Ghana, 15-16 September 2005.

The common activity: ECOWAS and UEMOA organized a regional workshop on seed regulations, with support of IFDC, FAO, WASNET/GTZ, AFSTA, ASN and CILSS/INSAH. CropLife attended the workshop.

Impacts of the partnership:

- IFDC benefited from the presence of CropLife as representative of the biotech industry.
- CropLife is involved in the current initiatives to harmonize seed regulations, including GM crops, in West Africa.
- Documents validated by WAEMU countries were also validated by the remaining 7 ECOWAS member states. This ensured that all 15 countries were at the same level of information and involvement.

2.2.6 Workshop to validate the framework of harmonized seed regulations

Venue: Lome, Togo, 14-15 December 2005.

The common activity: ECOWAS and UEMOA organized a regional workshop to validate the juridical and technical framework of the law pre project on production and trade of seeds and plants in West Africa. The workshop was organized with support of IFDC, FAO, WASNET/GTZ, AFSTA,

ASN and CILSS/INSAH. CropLife attended the workshop, along with 90 other participants. The workshop had three objectives, namely:

- (a) To reach an agreement between the 15 states of the West African region regarding the technical laws and rules that will regulate seed production and marketing within the region considering the previous workshops held in Lomé (2004) and Accra (2005);
- (b) To review and validate the 18 instruments drafted on the basis of Lomé (2004) and Accra (2005) recommendations for submission to the WAEMU and CEDEAO meeting of the ministers in charge of agriculture and later on to the statutory meeting of the council of Ministries for adoption in 2006; Once adopted, these laws and regulations are automatically applicable to the member states.
- (c) To agree upon an institutional arrangement that will regulate the system functioning at national and regional levels.

Impacts of the partnership:

- IFDC benefited from CropLife expertise as representative on seeds/biotech industry.
- CropLife is involved in the current initiatives to harmonize seed regulations, including GM crops, in West Africa.
- Strong representation by countries as 14 of the 15 member states attended the workshop.
- All 18 instruments were validated and are now being edited by a legal consultant.

2.3 Information and communication

2.3.1 Publication in the magazine Afrique Agriculture

Period: June 2005.

Activity: CropLife prepared and financed publication of an article in *Afrique Agriculture* (June 2005) on the 2005 Hub Meeting and the partnership of CropLife / IFDC on regulation issues.

Impacts of the partnership:

- The visibility of the partnership is improved.
- All stakeholders are informed on the common efforts of CropLife and IFDC to pave the way for a harmonization of CPPs regulations in West and Central Africa.

2.3.2 Assessment of the 2004 common activities

Period: May 2005.

Activity: CropLife and IFDC run together an assessment of their partnership in 2004. A document describing all common activities was dispatched within both institutions in June and July 2005.

Impacts of the partnership:

- visibility of the partnership is improved for the staff of each institution.
- impacts of the alliance are assessed and corrections made when necessary.

2.3.3 Common Actions Plan for 2005

Period: May 2005.

Activity: following the annual assessment of the partnership, CropLife and IFDC prepared a new plan of action for the period April 2005 – April 2006.

Impacts of the partnership:

- The framework of the partnership is clearly defined for 1 year.
- The agenda, topics, responsibility and funding aspects are detailed beforehand and both institutions can plan smoothly each activity.

2.3.4 Study on the Agro-inputs market in Benin

Period: July 2005.

Activity: in March 2004, IFDC conducted a market study of the agro-input markets in Benin. The study was edited early 2005 and a copy sent to CropLife.

Impacts of the partnership:

• IFDC and CropLife keep each other informed on market information.

2.3.5 Sharing of the film Hope for West Africa's Agri-Input Market

Period: November 2005.

Activity: IFDC produced a film titled *Hope for West Africa's Agri-Input Market*. This film of 27 minutes displays the points of view of the different agro-inputs market stakeholders and is used as a tool to generate debates and recommendations at national levels. The CropLife Coordinator for West and Central Africa was given to watch the film. IFDC and CropLife discussed the way to use the film during common activities.

Impacts of the partnership:

- CropLife is aware of the existence of the film and can use it for its own purposes.
- IFDC benefits from CropLife's inputs in the debates following the displays of the film.
- Through CropLife, more stakeholders watch the film and give inputs to the debates.

2.3.6 Sharing of other general documents

Period: year round.

Activity: the following main documents were shared by CropLife and IFDC:

- IFDC corporate report 2004/2005, *Mobilizing ideas, empowering people*.
- Annual agenda of IFDC international trainings.
- Quarterly newsletters of the MIR project of IFDC:
 - o June 2005.
 - o September 2005.
 - o December 2005.
 - o March 2006.
- Information notes of the MIR project of IFDC:
 - o Issue 3 (in French): Vers un cadre régional réglementant l'homologation des produits phytosanitaires en Afrique de l'Ouest.

- o Issue 4 (in French): L'état du marché des intrants agricoles au Bénin.
- Issue 5 (in French): Les évolutions en cours dans les filières cotonnières : conséquences pour la recherche et pour l'acquisition des intrants par les producteurs.
- o Issue 6 (in French): Le rôle de MIR dans le renforcement organisationnel et le développement institutionnel des organisations professionnelles du secteur privé des intrants agricoles.
- Issue 7 (in French): Bientôt un cadre régional de production et de commerce des semences en Afrique de l'Ouest.
- Brochure: CropLife International, 2001. Creating Opportunities for Sustainable Agriculture.

Impacts of the partnership:

• IFDC and CropLife keep each other informed on market information and evolution.

3. Perspectives

In 2006, main areas of common activities may be:

- Continuation of actions with ECOWAS, UEMOA and technical partners to harmonize regulations on CPPs in West Africa.
- Extension to new countries of Trainings of Trainers in French. Besides West Africa, two (02) countries in North Africa (Morocco and Tunisia) will benefit from the CropLife / IFDC partnership.
- Follow up for reinforcement of national associations through assistance in institutional development, organizational strengthening capacity building.

Annex 1





Annual action plan of the partnership CropLife Africa Middle-East / IFDC Africa Division

April 2005 – *April* 2006

The table below describes the activities in which both partners (CropLife and IFDC) are involved somehow or other. Additional activities may be added whenever needed.

Country	Dates	Activity	Expected results of the alliance	Responsible	
1. Activities related to capacity building for stakeholders of the agro-input markets					
Burkina Faso	26-27 April 2005	1.1 Training workshop on CPPs safe and responsible distribution for 50 AGRODIA members	Co-facilitation, co-training, cost-sharing. Funding*: AGRODIA, CropLife, IFDC	BY, RV	
Benin	10-12 May 2005	1.2 CORAF Cotton Conference on crop protection and fertilisation	CropLife attends the Conference and represents the industry of plant sciences. Funding: participants, IFDC.	BY, CG	
Ghana	19 and 26 May 2005	1.3 Series of 2 workshops on fake agro-inputs	CropLife attends the workshops and represents the industry of plant sciences. Funding: IFDC.	BY, MO	
Burkina Faso	August 2005	1.4 Workshop on the strengthening of AGRODIA and the collaboration between AGRODIA and CropLife	Co-organization, co-facilitation. Funding: IFDC.	BY, RV	
Ghana	Septemb. 2005	1.5 Workshop on the strengthening/re-organization of AAG and the collaboration between AAG and CropLife	Co-organization, co-facilitation and cost-sharing. Funding: CropLife, IFDC.	BY, MD	
Mali, Burkina, Ghana, Nigeria	Septemb.200	1.6 Development of a list of potential national funding partners for the CropLife national associations	IFDC provides a draft list to CropLife, for finalisation. The national CropLife associations are informed on the potential funding partners with which they could try to build alliances. Funding: nil.	RV, BY	
To be defined	To be defined	1.7 CropLife Training of Trainers (ToT) workshop.	1 representative of IFDC attends the workshop. Funding: CropLife.	BY, MD	
Mali	9-15 October 2005	1.8 ToT workshop for ADPA-Mali members, including some sessions and documents in French	Start a collaboration to co-facilitate ToTs in French in the region. Funding: CropLife.	PM, BY, RV, MD	
Senegal	23-29	1.9 ToT workshop for CropLife Senegal members, including some sessions and	Start a collaboration to co-facilitate ToTs in French in the region.	PM, BY, RV, MD	

Country	Dates	Activity	Expected results of the alliance	Responsib
	October 2005	documents in French	Funding: CropLife.	
Mali	7-11 Novemb. 2005	1.10 FACIA first General Assembly Meeting, linkage of FACIA to the strategic priorities of CropLife	CropLife attends the GAM, cost-sharing. Funding: FACIA, IFDC, CropLife and others.	BY, MD, RV
Burkina Faso	14-18 Novemb.200 5	1.11 International IFDC training on Competitive Agricultural Systems and Enterprises	CropLife attends the training and give a presentation based on its IPM experience. Funding: IFDC.	AM, BY
			LLC V CILVLI CILILICILL	
	Cilvilles re	elated to the regulatory harmonization and the po	icy chivironineni	
CPP sector ECOWAS	March-April 2006	2.1 Realization of the study on the harmonization of CPPs regulations	CropLife and IFDC jointly support INSAH/CSP in the conduct of the study.	GD, BY
CPP sector	March-April		CropLife and IFDC jointly support INSAH/CSP in the conduct of the	GD, BY
CPP sector	March-April 2006	2.1 Realization of the study on the harmonization of CPPs regulations 2.2 Pre-validation of the consultant findings and recommendations at the	CropLife and IFDC jointly support INSAH/CSP in the conduct of the study. Funding: IFDC and CropLife CropLife and IFDC jointly support INSAH/CSP in the pre-validation. Funding: IFDC and CropLife CropLife and IFDC jointly support UEMOA and ECOWAS to organize the workshop, and to finalise the study. They attend the workshop. Funding: ECOWAS, IFDC and CropLife	GD, BY
ECOWAS	March-April 2006 April 2006 May	2.1 Realization of the study on the harmonization of CPPs regulations 2.2 Pre-validation of the consultant findings and recommendations at the CropLife annual meeting in Ouagadougou	CropLife and IFDC jointly support INSAH/CSP in the conduct of the study. Funding: IFDC and CropLife CropLife and IFDC jointly support INSAH/CSP in the pre-validation. Funding: IFDC and CropLife CropLife and IFDC jointly support UEMOA and ECOWAS to organize the workshop, and to finalise the study. They attend the workshop.	,

April

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2006

2006

2nd semester

2nd semester

UEMOA

UEMOA

ECOWAS

UEMOA

ECOWAS

2.6 Finalization of the legal consultant editing of the draft instruments for

2.7 Meeting of the sector Ministers preceded by the expert meeting to examine

2.8 Submission of the recommendations of the sector Ministers to the statutory

their recommendations on the harmonization of seed regulations

council of Ministers (preceded by the expert meeting) for approval

submission to ECOWAS and UEMOA

instruments the consultant will produce.

Funding: ECOWAS and UEMOA

Funding: ECOWAS and UEMOA

Funding: IFDC

CropLife, IFDC and technical partners jointly support UEMOA to finalize

CropLife and IFDC jointly support UEMOA and ECOWAS in the process

CropLife and IFDC jointly support UEMOA and ECOWAS in the process

GD, BY

GD, BY

GD, BY

3. Ad	3. Activities related to information and communication				
Regional	June 2005	3.1 Paper in the magazine Afrique Agriculture on the common regulatory meeting held in Cotonou on April 5-6, 2005	Improved visibility of the benefits of the CropLife/IFDC alliance. Funding: CropLife.	BY	
Regional	May 2005	3.2 Assessment on the common activities conducted from April 2004 to April 2005, and dispatch it within CropLife and IFDC	Improved visibility of the concrete benefits of the CropLife/IFDC alliance. Funding: nil.	BY, RV	
Benin	May 2005	3.3 Forwarding to CropLife of the agro-input market study conducted by IFDC in Benin in 2004	Sharing of data and analysis. Funding: IFDC.	RV	
Regional	Year round	3.4 Sharing of documents and information relative to the agro-input market	Sharing of data	BY, RV, FD	

^{*} the proposal of "funding" does not include the trip expenses of the CropLife and IFDC staff.

NAMES

 $\overline{AM} = Arno MAATMAN$

BY = Bama YAO

CG = Christian GABOREL

FD = Francis DABIRE

GD = Georges DIMITHE

JLT = Joël LETURIONER

MD = Manon DOHMEN

MO = Mark OWUSUANSAH

RV = Raphaël VOGELSPERGER